N.C JINDAL PUBLIC SCHOOL

PUNJABI BAGH, NEW DELHI

ANNUAL CURRICULUM 2025-26

CLASS: XII SUBJECT: BUSINESS STUDIES

Prepared By: Ms. Gurpreet Kaur, Ms. Poornima Tomar

DESIGNATION :PGT COMMERCE

Academic Book	Chapter/Topic	Chapter Topic	PT/ HYE/PB	Start Date	End Date	No. of Periods
		MANAGEMENT -CONCEPT OBJECTIVES AND IMPORTANCE	PT1, HY, Preboard I	1-Apr-2025	5-Apr-2025	5
	Nature and Significance of	CONCEPT INCLUDES MEANING AND FEATURES OF MANAGEMENT AS SCIENCE ART AND PROFESSION	PT1,HY, Preboard I	7-Apr-2025	14-Apr-2025	5
NCERT PRINCIPLES AND	Management	Levels of Management, Management functions- planning, organizing, staffing, directing and controlling, Coordination- concept and importance	PTI,HY, Preboard I	15-Apr-2025	24-Apr-2025	8
FUNCTIONS OF MANAGEMENT		REVISION FOR PT 1		25-Apr-2025	25-Apr-2025	1
	Principles of	Principles of Management - concept and significance, Fayol's principles of management,	PTII, HY, Preboard	28-Apr-2025	3-May-2025	5
	Management	Taylor's Scientific management- principles and techniques. Compare the contributions of Fayol and taylors.	PT II,HY, Preboard 5-May-2025	5-May-2025	8-May-2025	4
NCERT		Project on Henry Fayol 14's Principles		13-Apr-2025	13-Apr-2025	1
PRINCIPLES AND FUNCTIONS OF	PRO MICE OPENONG	Project on F.W Taylor		14-Apr-2025	14-Apr-2025	1
MANAGEMENT &	PROJECT OPTIONS	Project on Marketing		15-May-2025	15-May-2025	1
BUSINESS FINANCE AND MARKETING		Project on Business Environment		16-May-2025	16-May-2025	1
NCERT PRINCIPLES AND		Business Environment- concept and importance	PTII, HY, Preboard	1-Jul-2025	3-Jul-2025	3
PRINCIPLES AND FUNCTIONS OF MANAGEMENT	Business Environment	Dimensions of Business Environment- Economic, Social, Technological, Political and Legal, Demonetization - concept and features.	PTII, HY, Preboard	4-Jul-2025	7-Jul-2025	3

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Subject Coordinator: Mr. Sudhir Gupta

NCERT	Marketing — Concept, functions and Philosophies,	PTII, HYE, Preboard	8-Jul-2025	11-Jul-2025	4
BUSINESS FINANCE	Marketing Mix — Concept and elements				
AND MARKETING	Product - branding, labelling and packaging- Concept				

	Marketing Management	Concept Price - Concept, Factors determining price.Physical Distribution: concept, components and channels of Distribution	PTII, HYE, Preboard	14-Jul-2025	21-Jul-2025	5
		Promotion — Concept and elements; Advertising, Personal Selling, Sales Promotion and Public Relations	PTII, HYE, Preboard	22-Jul-2025	24-Jul-2025	1
	Diamina	Concept, importance and limitation, Planning process Single use and standing plans.	HYE PreBoard	25-Jul-2025	30-Jul-2025	4
	Planning	Objectives, Strategy, Policy, Procedure, Method, Rule, budget and Programme	HYE, Preboard	31-Jul-2025	1-Aug-2025	2
	Oida	Concept and importance, Organising Process, Structure of organisation- functional and divisional concept.	HYE, Preboard	2-Aug-2025	6-Aug-2025	3
NCERT	Organising	Formal and informal organisation- concept, Delegation: concept, elements and importance, Decentralization: concept and importance	HYE, Preboard	6-Aug-2025	13-Aug-2025	5
PRINCIPLES AND FUNCTIONS OF		Concept and importance of staffing, Staffing as a part of Human Resource Management concept, Staffing process, Recruitment process,	HYE, Preboard	14-Aug-2025	20-Aug-2025	4
MANAGEMENT	Staffing	Selection- process, Training and Development- Concept and importance, Methods of training- on the job and off the job - vestibule training, apprenticeship training and internship training.	HYE, Preboard	21-Aug-2025	27-Aug-2025	5
	D' verti en	Concept and importance, element of directing, Motivation-concept, Maslow's hierarchy of needs, Financial and non-financial incentives,	PT III, Preboard	28-Aug-2025	4-Sep-2025	6 7
	Directing	Leadership- concept, styles- authoritative, democratic and laissez faire, Communication- concept, formal and informal communication; barriers to effective communication, how to overcome the barriers	PT III, Preboard	6-Sep-2025	9-Sep-2025	3
		REVISION FOR HALF YEARLY		10-Sep-2025	11-Sep-2025	2
NCERT PRINCIPLES AND FUNCTIONS OF MANAGEMENT	Controlling	Concept and importance, Relationship between planning and controlling, Steps in process of controlling	PT III, Preboard	3-Oct-2025	8-Oct-2025	3

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		Financial Markets: Concept and Money Market: Concept		9-Oct-2025	13-Oct-2025	3 2
	Financial Market	Capital Market and its types (primary and secondary) Stock Exchange- Functions and trading procedure, Securities and Exchange Board of India (SEBI) - objectives and functions.	PreBoard	14-Oct-2025	17-Oct-2025	4
NCERT BUSINESS FINANCE AND MARKETING	Consumer Protection	Concept and importance of consumer protection. Consumer Protection Act 2019: Meaning of consumer, Rights and responsibilities of consumers, Who can file a complaint,	PreBoard	24-Oct-2025	29-Oct-2025	3
		Redressal machinery,remedies available , Consumer awareness -role of consumer organisation and NGO.		30-Oct-2025	31-Oct-2025	2
	Financial Management	Financial Management: Concept, role and objective Financial decisions: investment, financing- meaning and factors affecting	PreBoard	3-Nov-2025	4-Nov-2025	3
		D DELIX		(NY 2025	6-Nov-2025	1
		Revision for PT III		6-Nov-2025	0-N0V-2025	1
		Dividend Decision- Meaning and factors affecting,		6-Nov-2025 10-Nov-2025	12-Nov-2025	3
NCERT BUSINESS FINANCE AND	Financial Management	-	PreBoard			-
	Financial Management	Dividend Decision- Meaning and factors affecting, Financial Planning- concept and importance,	PreBoard	10-Nov-2025	12-Nov-2025	3
FINANCE AND	Financial Management	Dividend Decision- Meaning and factors affecting, Financial Planning- concept and importance, Capital Structure: Concept & factors affecting Fixed and Working Capital- Concept and factors affecting their	PreBoard	10-Nov-2025 13-Nov-2025	12-Nov-2025 18-Nov-2025	3 5
FINANCE AND MARKETING Prepared By : Mrs. Gur	Financial Management preet kaur (PGT COMME) nima Tomar (PGT COMMI)	Dividend Decision- Meaning and factors affecting, Financial Planning- concept and importance, Capital Structure: Concept & factors affecting Fixed and Working Capital- Concept and factors affecting their requirements. REVISION FOR PREBOARD RCE)	PreBoard	10-Nov-2025 13-Nov-2025 11/19/2025	12-Nov-2025 18-Nov-2025 11/21/2025	3 5

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S.No.	PT/HYE/Pre Boards	Chapter / Topic	Max. Marks		
1		Nature and significance of Management	20		
	PT 1	TOTAL	20		
2 PT 2		Marketing Management	8		
	DT 2	Principles of Management	6		
	P1 2	Business Environment	6		
		TOTAL	20		
		Nature and significance of management	10		
		Principles of management	10		
		Business Environment	10		
		Planning	10		
	**	Organising	10		
3	HYE	Staffing	10		
		Marketing Management	20		
		Total	80		
		PROJECT	20		
		TOTAL (A+B)	100		
4		Controlling	10		
-	PT 3	Directing	10		
	113	TOTAL	20		
		Nature and significance of management	16		
		Principles of management	10		
		Business Environment			
		Planning	14		
		Organising			
		Staffing	20		
	PreBoards	Directing			
5		Controlling			
3	Fiedoards	TOTAL	50		
		PART B	1.5		
		Financial Management	15		
		Financial Markets			
		Marketing Management	15		
		Consumer Protection	20		
		Total	30		
) . W C	TOTAL (A+B)	80		
repared I	By : Mrs. Gurpreet kaur (PG	1 CUMMERCE)			
repared I	By : Ms. Poornima Tomar (P	GT COMMERCE)			
		adhir Gupta (PGT ECONOMICS)			